

Poorly Made In China An Insiders Account Of The Tactics Behind Chinas Production Game

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Poorly Made In China An

Poorly Made in China is the tale of a modern-day gold rush and its consequences, the chronicling of a rising economic power and its path along a steep growth curve. Entertaining and eye-opening, the audiobook highlights the extent to which culture affects business dealings, and the ultimate suggestion is that we may have more to be concerned about than product failures alone.

Poorly Made in China: Paul Midler, Jonathan Toppo ...

Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game is a book by Paul Midler, which chronicles his years spent working with American businessmen whose companies' products are manufactured in China. Poorly Made in China describes the practice of quality fade—the deliberate and secret effort of Chinese manufacturers to widen profit margins through the reduction of quality inputs.

Poorly Made in China - Wikipedia

Praise for Poorly Made in China "This fast-paced travelogue through the world of Chinese manufacturing is scary, fascinating, and very funny. Midler is not only a knowledgeable guide to the invisible underbelly of the global economy, he is a sympathetic and astute observer of China, its challenges, and its people.

Poorly Made in China: An Insider's Account of the Tactics ...

Poorly Made in China: An Insider's Account of the China Production Game - Kindle edition by Midler, Paul. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading Poorly Made in China: An Insider's Account of the China Production Game.

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In this entertaining behind-the-scenes account, Paul Midler tells us all that is wrong with our effort to shift manufacturing to China. Now updated and expanded, Poorly Made in China reveals industry secrets, including the dangerous practice of quality fade—the deliberate and secret habit of Chinese manufacturers to widen profit margins through the reduction of quality inputs. U.S. importers don't stand a chance, Midler explains, against savvy Chinese suppliers who feel they have little ...

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Poorly Made in China on Apple Books

Poorly Made in China is a dramatic romp through China's export manufacturing sector, one that reveals what really goes on behind the scenes. The story follows the author from one project to the next, taking the reader through a diverse set of industries and revealing a number of challenges.

Poorly Made in China (豆瓣)

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Poorly Made in China: An Insider's Account of the Tactics ...

Preview — Poorly Made in China by Paul Midler. Poorly Made in China Quotes Showing 1-12 of 12. "They believed that the customer's exact wishes mattered only as far as they were necessary to capture the initial order. Beyond that, they figured, what an importer didn't know couldn't hurt it."

Poorly Made in China Quotes by Paul Midler

Poorly Made in China is a non-fiction thriller novel. It was published in 2009, so things may be better now. The main character is an American living in China whose job is to help foreign companies...

Books You Should Read: Poorly Made In China | Hackaday

The entire United States is flooded with low-quality, poorly-manufactured crap made in China. And it often has a U.S. brand name slapped on it. Not everything that's made in China is crap. Their...

Made in China = Piece of Junk - CBS News

"Poorly Made in China is an insightful, often hilarious account of how Chinese manufacturers transformed their country into the world's export powerhouse by hook and by crook. Midler suggests that understanding Chinese business strategies and tactics could benefit not only U.S. business, but also our political leaders.

Poorly Made in China: An Insider's Account of the China ...

Paul Midler, the author of Poorly Made in China, talks candidly about his experiences on the Chinese shop floor--where quality and product safety were not always paramount concerns.

Poorly Made in China: Challenges for Auto Exports - CBS News

Poorly Made in China is a dramatic romp through China's export manufacturing sector, one that reveals what really goes on behind the scenes. The story follows the author from one project to the next, taking the reader through a diverse set of industries and revealing a number of challenges.

Poorly Made in China: An Insider's Account of the China ...

Poorly Made in China | It was a world gone wrong, one in which manufacturers thought little of manipulating product quality levels in order to save the smallest amounts, where savvy foreign business leaders were made to feel in control while they were taken for a ride by their partners, where entire manufacturing facilities sometimes vanished right into thin air...welcome to Poorly Made in China At the height of the boom export manufacturing, Paul Midler returned to East Asia, a recently ...

Poorly Made in China : An Insider's Account of the Tactics ...

Poorly Made in China: An Insider's Account of the China Production Game: Amazon.sg: Electronics

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"Mulan" only made \$38.5 million in China The live-action movie also received poor reviews on Douban "Mulan" lead star Liu Yifei was criticized after airing her support for Hong Kong police "Mulan ...

'Mulan' Sees Poor Reception In China With Viewers Saying ...

"Mulan," the controversial Walt Disney Co. film about a girl who fights as a man to save her father and country, took in a lackluster \$23.2 million during its debut in Chinese theaters. The ...

'Mulan' Box Office Figures China for Walt Disney Movie ...

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